

You guessed it...it's Teen Amari,
Our National TTA President!!



ExCEL Overview: 2019-2021

BUILDING THE NEXT GENERATION OF LEADERS

“**Ex**cellence through **C**ulture, **E**ducation and **L**eadership”

M.O.M.E.N.T.U.M.

M.O.M.E.N.T.U.M. first established by our very own National President, Lady Sharon Beard, over 16 years ago, when she served as the National TTA Director. The primary theme is “Community Service is our Goal.” The eight (8) mantras and key focus areas are listed below.

M **Mission** – Character Connectors

O **Ownership** – Healthy Choices, March of Dimes, St. Jude’s

M **Mental Toughness** – Bullying Series

E **Empowerment** – Leadership Development, Parliamentary Procedures, Operating Procedures, Protocol

N **Networking** – Parental Involvement, College Readiness, Tutoring, Scholarships, Conference Participation

T **Teamwork** – TLOD and TTA working together – National Programs and Projects

U **Unity** – Celebrating our Heritage, TLC (Founder’s Day, Scholarship Luncheons)

M **Mentoring** – “Me and My Mentor” Program



M.O.M.E.N.T.U.M. and ExCEL

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EXCELLENCE	CULTURE	EDUCATION	LEADERSHIP
<i>M</i> ission	●	●	●
<i>O</i> wnership		●	
<i>M</i> ental Toughness		●	●
<i>E</i> mpowerment		●	●
<i>N</i> etworking	●	●	●
<i>T</i> eamwork	●	●	
<i>U</i> nity	●		
<i>M</i> entoring	●		●



ExCEL: Overview

ExCEL will be used as a platform to help our Teens explore, grow and thrive through integrated, or blended activities. Activities are identified in three (3) pillars of engagement: (1) Culture, (2) Education and (3) Leadership. To support the execution of each pillar, we will share best practices and provide standards of “Excellence” to assist Chapters and Areas.



Now that our Teens have gained M.O.M.E.N.T.U.M., **it's time to *ExCEL!***



Pillar #1: Culture



Culture

As technology links us across the globe, we are faced with new challenges that require a sense of intercultural connectedness through expression, history, and appreciation of others.

This pillar will ensure our Teens have exposure and greater understanding of culture by examining language, music, arts, customs, beliefs, and religion.

NATIONAL

- **NAACP: ACT-SO Ambassadors Program**
- **NCNW: HBCU College Tour**
- TTA Online Exchange
 - TTA Global Passport
 - Black History Bowl (Online Tournament)

AREA

- Conference Sessions (will vary year to year)
 - **Etiquette 101**
 - Genres of Music
 - Lessons in Dance
 - Intergenerational Forum

CHAPTER

- Cultural Outings (at least one per year)
 - Museum Visit
 - Theatrical Performance
 - Symphony/Orchestra/Concert
 - Other Cultural Outing
- Joint Networking Events (w/at least one other local chapter)
 - Holiday Soiree or Theme Party
 - Service Project (in support of TLOD programs and/or projects)



Pillar #2: Education



Education

No one can argue that the keys to the future is through education.

Knowledge is power, and it is imperative that Top Teens are provided a learning curriculum that is engaging, relevant and forward thinking.

This pillar will continue to generate awareness to empower and mentally prepare our Teens for the future.

NATIONAL

- TTA Online Exchange
 - TTA Leadership Readers' Club (semester picks)
- College and Career Readiness – Partnerships
 - UNCF Empower Me Tours (EMT)
 - UNCF: STEM Scholars Program
 - INROADS College Links

AREA

- Conference Sessions (will vary year to year)
 - **Mental Health: Coping, Growing and Thriving**
 - College/Career Readiness
 - Test Taking/Study Techniques
 - Mock TTA Ceremonies
 - Parliamentary Procedures

CHAPTER

- Training
 - **REQUIRED – S.A.F.E.T.Y. (3-part annual Spring workshop series)***
 - **TLOD/TTA Jeopardy! (TTA foundational course)**
 - **TTA Operations Review (suggested for Chapter Retreats/September)**
 - Coping with Peer Pressure
 - Healthy Choices Forum or Activity
 - Financial Management for Teens (Financial Literacy/TD Bank “WOW” Zone)

**Replaces Bullying series with emphasis on using safety tactics for the police encounters, social media and at school (bullying included).*



Pillar #3: Leadership



Leadership

With a vision to build the next generation of leaders, we will harness the power of networking and mentoring to drive innovation, inclusion and involvement among our Teens, Ladies, Lords and TTA Alumni.

This pillar will leverage technology and strategic partnerships to further engage our Teens in the community and prepare them for the future.

NATIONAL

- TTA Leadership Academy
- Strategic Partnerships
 - Hugh O’Brian Youth Leadership (HOBY)
 - National Association of Parliamentarians
- TTA President’s Circle (bi-monthly series)
 - Area/Chapter Officer Training Series
 - TTA Innovation Lab
 - National Conference (Syn-Lod) Planning
 - President’s Town Hall

AREA

- Conference Sessions (will vary year to year)
 - Art of Communication 101: Public Speaking
 - Art of Communication 102: The Written Rules
 - Managing Conflict: Interpersonal Dynamics

CHAPTER

- **Monthly Character Connector Reflections**
- Mentoring
 - Joint Chapter Meetings (at least one per year)
 - “Me and My Mentee” TLC Activity (at least two per year, per Teen/Lady)

